



# CYBER SECURITY IN THE DIGITAL ERA

## Cyber Security Discussion

With advances in technology, clinics are becoming more digitally integrated. This makes the risk of cyber attacks much higher. We have invited Ignite Care experts who operate with a non-feared based approach to cyber security to provide an insightful and informative discussion that delves into the critical relationship between cyber security and your business. Their expert speakers will explore the importance of cyber security in protecting your dental practice, and how to help you recover from a cyber attack. Don't miss this opportunity to network with other dental professionals, and gain the knowledge you need to safeguard your organization against cyber threats.

### Takeaways:

- The importance of protecting your organization from cyber threats and potential financial losses.
- Best practices for mitigating cyber risks, including the latest cyber security trends and techniques, tailored specifically to the dental industry.
- How to design effective cloud system security, and privacy strategies and architectures.

## Digital Dentistry Trends

As a follow up to the Cyber Security Discussion, we will be exploring current digital dentistry trends, best practices and how to achieve a return on investment (ROI), while at the same time increasing your work efficiency.

### Takeaways:

- Digital dentistry trends – Is CAD/CAM only for early adopters?
- Intraoral scanning – The benefits and the future of the way we take impressions.
- 3D printing and design – What it is and what you need to get started.
- CBCTs – How 3D technology can complement existing digital equipment within a practice to increase case acceptance.



**Thursday, September 28<sup>th</sup>, 2023**

**5:30pm – 6:00pm** - Registration and light dinner

**6:00pm – 6:45pm** - Cyber Security Discussion

**6:45pm – 7:00pm** - Refreshment break

**7:00pm – 7:45pm** - Digital Dentistry Trends



**Sinclair Dental**, 3-16 Mazenod Road,  
Winnipeg, MB R2J 4H2



To register, please click [here](#), or  
scan the QR code.

For inquiries, contact Gail Smith  
at [GailSmith@sinclairdental.com](mailto:GailSmith@sinclairdental.com) or  
204-259-3205



Register by **September 25<sup>th</sup>, 2023**



Admission is free with donation  
of a non-perishable food item for  
Harvest Manitoba food bank.



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## S P E A K E R S



### Jarad MacKenzie

*National Business Development Manager at Ignite Care*

Jarad brings over a decade of experience in the healthcare industry. He is responsible for assisting clients in selecting, implementing, and adopting technologies that can support the delivery of care in clinical and community settings. With a background in perioperative nursing and supporting complex dental technology, he brings a unique lens to Ignite Care. This experience has allowed him to understand the critical importance of education, adoption, and support when implementing new technology.



### Shashi Borade

*Security Architect at Ignite Care*

As a seasoned cyber security advisor with over 10 years of experience in the healthcare sector, Shashi's expertise lies in interpreting and applying security standards, policies, and best practices, as well as analyzing threats and vulnerabilities, to design effective cloud system security, and privacy strategies and architectures. He possesses a tactful project planning approach and has the ability to envision both macro and micro views to drive security program roadmaps to success.



### Chris Chu

*Digital Equipment Specialist at Sinclair Dental*

Chris is a solutions professional with a strong I.T. background, dedicated to helping dental professionals increase their operational efficiency, expand treatment options and increase their quality of care through the use of digital radiography, intraoral scanning, and restorative production technology.

*Disclaimer: Sinclair Dental Co. Ltd. is not responsible for the opinions or comments of the speakers.*