

FROM VALUES TO VICTORY: Transforming Your Dental Practice Into a Talent Magnet

 Thursday, June 13, 2024
6:00pm – 9:00pm
Sinclair Dental 2611 Queensview Dr #110, Ottawa, ON K2B 8K2
\$50(+tax)/Person Dinner & light refreshments provided
To register, click <u>here</u> or scan QR code before June 1, 2024 Don't wait, capacity is limited!



Attention Dental Practice Owners and Managers!

Are you ready to take your dental practice to the next level? Join us for an exclusive presentation led by industry expert Melissa Barlock, where she will unveil the secrets to transforming your practice into a talent magnet! Discover innovative strategies and best practices that will not only attract top-tier professionals but also foster their growth and loyalty, propelling your practice to new heights of success.

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LEARNING OBJECTIVES

+ Unlock the Power of Talent!

Learn why talent is the cornerstone of a thriving dental practice, and how skilled and motivated staff members can elevate patient care and drive practice growth.

+ Create a Positive Workplace Culture!

Dive into the essential elements of a positive workplace culture and discover how to cultivate an environment where employees feel valued, supported, and empowered to excel.

+ Build a Strong Employer Brand!

Explore the crucial role of your dental practice's employer brand in attracting top talent. Gain insights into effective strategies for showcasing your practice's values, mission, and commitment to employee satisfaction to stand out from the competition.

Don't miss out on this opportunity to revolutionize your dental practice and become a magnet for talent in the industry. Secure your spot today and embark on a journey towards unparalleled success!

ABOUT THE SPEAKER



Melissa Barlock

Melissa is a best selling author on Amazon, international speaker, and the founder and CEO of Enspire Dental Opportunities – a full-service dental recruitment agency that helps dental professionals find permanent and temporary roles across Canada. Melissa has over 15 years of experience as a speaker and group facilitator. She works with individuals, groups, and organizations to amplify their leadership skills and empower them to become a better version of themselves.

For inquiries, please contact Micheline St Denis at <u>MStDenis@sinclairdental.com</u> or at 613-690-2602.

