

MAXIMIZING DENTAL HYGIENE SUCCESS: KEY METRICS, PRODUCTIVITY BOOSTS, AND STRATEGIC GOALS FOR 2025

The dental hygiene department is a key driver of both patient care and practice profitability, but do you know the metrics that matter most? This course will equip dentists and office managers with the tools and insights needed to set clear goals for 2025, focusing on optimizing the dental hygiene department. We will explore how efficient dental hygiene operations contribute to overall practice productivity and profitability, and how to measure key performance indicators that truly matter.

Participants will learn a clear roadmap for setting and achieving ambitious goals in 2025.

Learning Outcomes:

- 1. Understand the key metrics that matter for dental hygiene:** Learn which metrics drive success in the dental hygiene department and how to measure them accurately.
- 2. Boost productivity and profitability:** Discover how to efficiently optimize the performance of your hygiene team to contribute to overall practice growth.
- 3. Set strategic goals for 2025:** Develop a clear action plan to set and achieve practice goals for 2025, focusing on the intersection of people, performance, and profits.

For inquiries, please contact **Micheline St-Denis** at 613-690-2602 or at MStDenis@sinclairdental.com



Tuesday, February 11, 2025



Registration & dinner: 5:30PM – 6:30PM
Event time: 6:30PM – 8:30PM
Q&A: 8:30PM – 9:00PM



Sinclair Dental
110-2611 Queensview Drive, Ottawa, ON K2B 8K2



\$40(+tax) per person
Dinner included.



Register before February 7, 2025 by clicking [here](#) or scanning the QR code



Speaker
Jennifer Turner

As CEO of Hygiene Headquarters Inc, Jennifer has transformed countless dental practices, achieving substantial growth through expertly navigating change and implementing clinical systems while achieving optimal patient care. Jennifer Turner is a two-time recipient of the North American *Dr. Bicuspid Award* in the Educator category, and she was named one of the “10 Most Influential Healthcare Leaders to Watch in 2022” globally, her impact is undeniable. Jennifer is renowned for her leadership, professionalism, and unmatched expertise in dental hygiene.

Her illustrious career includes key roles such as Vice President of Dental Hygiene Operations at 123Dentist, Director of Dental Hygiene Programs at dentalcorp, past President at the College of Dental Hygienists of Ontario, Director of Dental Hygiene Practice at the Canadian Dental Hygienists Association and is an award-winning Dental Hygiene Professor. Her dynamic speaking engagements leave audiences inspired and captivated. Jennifer Turner is a trailblazer, poised to propel any dental practice to new heights of success and innovation.

