

Sinclair

Dental / Dentaire™



*Wasim Outri (À La Carte Dental Solutions),
Tala Batarseh (DenTala Consulting Group)
& Sinclair Dental*

present



Thursday January 25th, 2024



5:00pm – 9:15pm



Sinclair Dental

90 Skyway Drive, Mississauga, ON L5W 0H2



\$60 per person OR \$100 for 2 from same office
Light dinner included.



To register, click [here](#) or scan QR code.

Don't wait, seats are limited!

Register by January 19th, 2024



What's your problem?!

A discussion of some of the current challenges and hurdles in Dental offices.
Identifying solutions and the best ways to implement them.

SCHEDULE:

5:00pm – 5:25pm Coffee & Registration

5:25pm – 5:30pm Welcoming Remarks by Wasim Outri & Sinclair Dental

5:30pm – 6:00pm Money problems in today's economy



How to handle rising interest rates, money management, cash flow problems, while still looking for opportunities in the market and in your clinic.



✦ Alaa Jaradat (CPA)

Alaa is a designated chartered professional accountant with a focus on dentists and dental business accounting, tax planning and consultation, business advisory and project management.

6:00pm – 6:30pm Ergonomic interventions for better access and less pain



Worried about the longevity of your career due to pain and discomfort? Leslie will identify habits that lead to debilitating fatigue and pain, and discuss how to prevent and mitigate them.



✦ Leslie Sanderson

A dental hygienist and Certified Ergonomic Assessment Specialist (CEAS) is dedicated to best practices, focusing on infection control, workflow, patient comfort and the health of practitioners.

6:30pm – 7:00pm Communication; Transforming Barriers to profits



Better communication means better dentistry and more treatment planning. Incorporate your kind of business model and dental care in your office, first through the team and then to the patient.



✦ Dr Michael Cohen (DDS)

Under Dr Cohen's leadership, Lakeside Family dental has evolved into a complete multidisciplinary practice, offering all necessary treatments in house. He is also the clinical co-founder of the "Dental Mentorship Group".

WHAT'S YOUR PROBLEM?!

Sinclair

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SCHEDULE (cont.):

7:00pm – 7:45pm

Vendor Fair and Sandwich Break

Dental vendor exhibit with manufacturing partners. Door prizes, raffles and more!

7:45pm – 8:15pm

Overhead up = Bottom-line down



Lab bills too high? Overhead getting out of control? Want to keep more of your money in your pocket? Some ideas to address those problems.



+ Imad Janat (BDS)

A former practicing dentist who graduated in 2011 in the middle east. He is currently the Sinclair Dental digital dentistry sales specialist.

8:15pm – 8:45pm

Staffing & Recruiting



WORKFORCE
Dental Staffing Solutions

HEAPS & DOYLE

Staffing issues? How did we know? Where are all the good associates, reliable assistants, amazing front desk staff..etc?



+ Kimberly Pacula

As the head of the recruitment division at Heaps & Doyle, Kimberly has built the company into one of Canada's largest leading dental office associate recruiters.



+ Mike Clarke

With over 15 years of experience in the staffing industry, Mike is the driving force and inspiration behind the dental division at WorkForce, currently serving 1200 clinics nationwide.

8:45pm – 9:15pm

Team culture and staff retention



DENTAL
MENTORSHIP GROUP

DENTAL
CONSULTING

How to close the revolving door and create a desirable and harmonious environment that will attract loyal and happy staff for loyal and happy patients.



+ Tala Batarseh

Tala has the experience, tools and ideas to analyze reports and team challenges in a dental office. Then offer tailored and customized solutions and strategies based on their unique needs.



+ Mark Gaylard

Mark is the co-founder and leadership coach at "Dental Mentorship Group". Offering coaching and education for dental offices on communication, team building and overall clinic success.

9:15pm

Q&A

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If you have any questions, please contact Wasim Outri at 416-829-5752 or at WOutri@SinclairDental.com